



News From:

**KING INDUSTRIAL REALTY OF FLORIDA /  
CORFAC INTERNATIONAL**

Contacts:

Gary Marsh

(415) 453-7045

[gary@marshmarketing.com](mailto:gary@marshmarketing.com)

Alison Miller

(914) 589-8561

[amiller@marshmarketing.com](mailto:amiller@marshmarketing.com)

## **KING COMMERCIAL REALTY OF FLORIDA BECOMES KING INDUSTRIAL REALTY OF FLORIDA**

**JACKSONVILLE, FL (June 18, 2008)— King Commercial Realty of Florida/CORFAC International**, a leading international commercial real estate services provider, today announced the firm's name change to **King Industrial Realty of Florida/CORFAC International**.

The renaming of the firm was in an effort to more appropriately define King's core business of servicing Northern Florida's industrial real estate leasing and sales market.

"We are very excited to be returning to our roots," said Jeff Graham, SIOR, president of King Industrial Realty. "Since 1980, King's Atlanta office was widely known as an industrial focused firm. When we opened the Jacksonville office in 1998, in addition to our industrial real estate concentration, we saw a need to service office and other commercial sectors, hence the branding of the firm as King Commercial Realty of Florida."

Mr. Graham added, "Over the last 10 years, we determined that 99% of our business involved servicing the industrial real estate market. What better way to identify your expertise than to include it in the name? This change reflects our firm's continued commitment to being the premier industrial real estate services company in Northeast Florida."

\*\*\*

### **About King Industrial Realty/CORFAC International**

*King Industrial Realty/CORFAC International is the leading industrial real estate services provider, specializing in the Jacksonville market in addition to providing national and international corporate real estate services to its clients. Using years of experience, expertise and market knowledge, the company is able to meet the needs and expectations of its clients whether as landlord or tenant representatives.*

*King Industrial Realty/CORFAC International's proprietary database, PinPoint<sup>SM</sup>, is Jacksonville's most comprehensive source of industrial real estate market data. PinPoint<sup>SM</sup> tracks more than 94 million square feet of industrial property, encompassing in excess of 2055 buildings and over 4,600 tenants and owners. For more information please visit [www.kingindustrialflorida.com](http://www.kingindustrialflorida.com).*

### **About CORFAC International**

*Corporate Facility Advisors - CORFAC International is one of the largest commercial real estate services organizations in the world. CORFAC is comprised of privately held entrepreneurial firms serving more than 150 markets in The Americas and internationally through its King Sturge CORFAC International alliance. Founded in 1989 and headquartered in Hollywood, Florida, CORFAC selects its firms based on their professional integrity, industry leadership, market coverage and high standards of excellence. CORFAC boasts one of the highest percentages of brokers with designations in professional associations in the industry. In 2007, CORFAC firms completed 11,500 commercial real estate transactions worldwide, encompassing 788 million square feet and valued at \$23.4 billion. For more information on CORFAC contact 954-923-6160, [info@corfac.com](mailto:info@corfac.com), or visit [www.corfac.com](http://www.corfac.com).*

###